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Attn: Assignment Desk

**Nationally Renowned Speaker Dr. Dee Edington to
Talk on *'The Return on Investment on Corporate Health & Wellness'***

YMCA to Host Free Event at Grand Rapids Campus of Western Michigan University

Grand Rapids, MI – The YMCA Corporate Health and Wellness team invites all CEOs, Human Resource Directors, and Company Health and Wellness Directors to come and hear Dr. Dee Edington, professor and researcher from the University of Michigan. Dr. Edington will share his insights on the latest research in a fast growing business focus area: "Return on Investment (ROI)" for corporate health and wellness.

This free event will reveal the relationships between individual health behaviors and their impact on employee productivity, as well as future health care utilization and costs. Additional discussion highlights include individual health promotion and work site wellness activities. Attendees will also benefit from a panel discussion consisting of local businesses.

Who: Dr. Dee Edington, renowned speaker, Ph.D., and Director at the University of Michigan Health Management Research Center in Ann Arbor, Michigan.

What: Free Event: "The Return on Investment on Corporate Health & Wellness"

When: Thursday, May 22, 2008. Breakfast: 8:00am. Program: 8:30–11:30am.

Where: Downtown Grand Rapids Campus Conference Center of
Western Michigan University
200 Ionia Ave. S.W.

How: Space is limited to first 350 registrants. To register, email or call
Debbie Timm: dtimm@grymca.org, or 616.855.9641

See YMCA Web site for additional details - www.grymca.org/associationNews.cfm

Founded in 1886, the YMCA of Greater Grand Rapids is composed of eight branches that serve 95,173 in greater Grand Rapids community. YMCA core programs include; aquatics, child care, family, health and wellness, leadership development, arts and humanities, Service-Learning, and youth/adult sports. *All program curriculum is structured to develop the YMCA's Core Values of Caring, Honesty, Respect, and Responsibility. The vision of the YMCA is to be the community leader in building strong kids, strong families, and strong communities. Visit www.grymca.org.*

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