



# YMCA Veggie Van – Grand Rapids Host-Site Application

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If you are interested in being a host-site for the YMCA Veggie Van, please complete and sign this form and return it to Eugene Sueing, Community Health Director (see contact information on page 3).

## MARKET INFORMATION

**Veggie Van Vision:** The YMCA Veggie Van is a year-round, mobile market committed to providing access to and education about healthy food choices in Muskegon and Ottawa Counties.

**Dates and Hours of Operation:** The Veggie Van typically operates Monday – Friday, 9:00 AM – 5:00 PM. The Veggie Van can be booked for evening and weekend events with considerable notice.

**Forms of Payment:** The Veggie Van accepts cash, debit, credit, SNAP Bridge Cards, Double Up Food Bucks, WIC Cash Value Benefits, WIC Project Fresh, Market FRESH, and Summer EBT for Children.

**Host-Site Fees and Commitments:** The Veggie Van is a free service to host-sites. However, intermittent purchases of Veggie Van Vouchers\* are highly encouraged to encourage new participation. A minimum 1-2 hour weekly time commitment from the designated host-site coordinator is required. The host-site coordinator is expected to communicate regularly with the Agriculture Manager, to connect with Veggie Van staff when the Veggie Van is on-site, and to assist with outreach and engagement at the site.

**Sponsorship Opportunities:** Organizations at which the Veggie Van would serve primarily clients with median or higher wages are welcome to apply. These organizations are encouraged to sponsor a high-need site in the community, which will help the Veggie Van increase access to healthy food in at-risk neighborhoods. More information regarding sponsorship opportunities will be provided upon receipt of the application.

## HOST-SITE INFORMATION

Name of Organization: \_\_\_\_\_

Name and Title of Person Completing Form: \_\_\_\_\_

Organization Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Numbers (please include cell phone or direct-line of individual completing form):  
\_\_\_\_\_

Business Website and/or Facebook: \_\_\_\_\_

Email Address of Person Completing Form: \_\_\_\_\_

Organization Status:  For-Profit Corporation  Non-Profit Organization  Government Entity

Please provide a brief description of your organization. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Why do you think the Veggie Van will be a valuable asset for your site and its constituents? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Veggie Van Vouchers are coupons purchased by host sites and distributed to their constituents prior to the Veggie Van's visit. Vouchers can be purchased in \$1, \$2, \$5, or \$10 increments.



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Veggie Van shoppers at this site will primarily be:

Patients  Residents  Students  Parents  Employees  Passersby  Other \_\_\_\_\_

Describe the prospective Veggie Van shoppers at this site. Please consider including information about socio-economic status, age, barriers to fresh-food access, cultural food preferences, etc. \_\_\_\_\_

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Please list your organization’s highest-traffic day(s) and time(s): \_\_\_\_\_

Please provide an *estimate* for average Veggie Van sales during these high-traffic days and times? \$ \_\_\_\_\_

Describe the facility space this host-site will make available to the Veggie Van. Consider indoor and outdoor set-up options. Please provide enough detail so that when the Veggie Van arrives for its first visit, the driver will understand where to park and set up. \_\_\_\_\_

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Please list nearby organizations and and/or neighborhoods that might be interested in partnering to promote the Veggie Van’s visit(s) to your site.

Name of Organization	Contact Information	Have you already spoken with this organization about partnering to promote the Veggie Van? (Y/N)

How did you hear about the YMCA Veggie Van? \_\_\_\_\_

Are you interested in learning more about what it takes to sponsor a high-need Veggie Van host-site?

YES  NO



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## HOST-SITE COMPLIANCE AND INDEMNITY AGREEMENT

I (we), the undersigned, have read the YMCA Veggie Van Host-Site Application, and do agree to comply with all policies and responsibilities outlined in these documents.

I (we) further understand that failure to comply with the policies and responsibilities may result in withdrawal of the Veggie Van from this site.

Host Site hereby indemnifies, defends and holds the YMCA harmless from and against any and all claims, counterclaims, suits, debts, demands, actions, judgments, liens, costs, expenses, including actual attorney's fees and actual expert witness fees, and liabilities of any kind or nature whatsoever, arising out of or resulting from conditions at the Host Site, whether dangerous, defective or otherwise, or actions/inactions by Host Site agents or employees, or any other persons at the Host Site other than YMCA's agents and employees, that result in injuries to any person or damages to property owned by any person at the Host Site, in connection with the Veggie Van program.

I certify by my signature that all of the information in this application is true.

I understand that it is my responsibility to inform my colleagues of these policies and responsibilities.

Host-Site Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Please send the completed application by mail, email, or in person to:

Eugene Sueing  
Community Health Director  
YMCA OF GREATER GRAND RAPIDS  
5500 Burton SE, Grand Rapids MI 49546  
(O) 616 855 9651 (C) 616 617 7354

Thank you for your interest in the YMCA Veggie Van. We look forward to reviewing your submission, and will promptly contact you regarding the status of your application.