

YOUR ROLE

ANNUAL CAMPAIGN VOLUNTEER RECRUITMENT TOOL



ROLE OF VOLUNTEERS

The annual campaign requires the commitment and enthusiasm from volunteers to reach campaign objectives. Volunteers are the most vital and irreplaceable element of the campaign because they share the story of the important work done inside and outside the walls of the Y.

YMCA ANNUAL CAMPAIGN SUPPORT

Volunteers support campaign efforts in other ways, too. They:

- Make their own meaningful personal gift prior to asking others
- Interpret and communicate the Y's need for volunteers and charitable gifts
- Use their knowledge of the Y and the community and their campaign experience to aid staff in planning for success

MEMBER & COMMUNITY CAMPAIGN

The member phase is often referred to as the community campaign and is the most visible part of the campaign.

With your support and by sharing your passion for the Y, we can reach into the community and make an impact in the lives of others that leads to access and opportunity.

JOIN US!

You'll get to connect with supporters in our community and expand their understanding of the Y's commitment to building healthy spirits, minds, and bodies.

Volunteer Name _____

Branch Name _____

Here is the best way to communicate with me during the campaign:

Email Address _____

Primary Phone # _____

Mailing Address _____

Join our online community.



grymca.org/give