

# CAPITAL CAMPAIGN CO-CHAIRS

## RAY DUIMSTRA

**Director of Mergers & Acquisitions | Crystal Flash**

Ray Duimstra, Crystal Flash's Director of Mergers & Acquisitions, has been an avid supporter of the YMCA in Lowell for more than 20 years in roles as active member, cheering parent, YMCA-Board Member, Strong Kids campaigner, and now co-chair for the new Lowell Area YMCA Capital Campaign Committee.

Long time Alto and Lowell community advocate, he sees the potential for a new Lowell Area YMCA as "an unbelievable outcome for our community and its residents" with a project in the right place at the right time. Duimstra serves his community through leadership roles with the Kinzler Foundation, Lowell Area Community Fund, and Flat River Outreach Ministries. Duimstra, parent of four alongside wife Maggie, has watched his children thrive in this community and "try everything" at the YMCA.

He supported the Lowell YMCA's past campaigns to raise support for strong kids to have access and opportunity to programs because he couldn't rest "with the reality that some kids couldn't receive all of the benefits of participating in the Y's youth programs they way that my kids were able to." Duimstra considers the opportunity for expanded services through the new Lowell Area YMCA in the former Impact Church space "just a wonderful, perfect next step for the continued betterment for our community."

## JASON HOLDRIDGE

**Lead Pastor | Impact Church**

Jason Holdridge, Impact Church's Lead Pastor, is passionate about the Lowell Area YMCA project because he considers "the YMCA to be an essential part of the Lowell family who really cares about the holistic quality of life for our whole community."

Holdridge, parent of five alongside wife Heidi, is a long-time YMCA member that has seen first-hand the benefits of what the facility has provided through wellness, member connectivity, and program participation. "People are often unaware of how critical the ties are between the brain, body, and heart," Holdridge said. "Third spaces like the YMCA serve a communal purpose of keeping people healthy and connected." That's why he joined the committee leadership to work shoulder to shoulder with neighbors in raising the awareness and resources in order to make an expanded facility a reality.

"I've been in Lowell for 15 years now and see the intergenerational effects projects like this have on the people who live here," he said. "I love seeing our community come together to make relational and financial investments like this that keep the greater Lowell family flourishing into the future."