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FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA announces naming of Litehouse Family YMCA in Lowell

With lead naming gift, just \$200,000 remains for renovation goal

Grand Rapids, MI (May 26, 2021) – The Lowell YMCA is pleased to announce the investment of local employer Litehouse, Inc. toward naming the future Litehouse Family YMCA at the former site of the Impact Church.

“Since Litehouse first planted its roots as a company in 1963 we have been committed to having a positive impact on the communities where our employees live and work,” said Litehouse President & CEO Kelly Prior. “We value the importance of education and youth skills development to enhance future generations of leaders, inspiring, developing and nurturing the potential of our communities’ children. In this spirit we are extremely excited to have the opportunity to partner with the YMCA and expand our impact.”

Along with the partnership with the YMCA in Lowell, Litehouse has a similar partnership with the YMCA located in Sandpoint, Idaho, the town where the company was founded.

While the capital campaign began a targeted launch during the COVID-19 pandemic of the past year, connecting with key supporters and local employers resulted in more than \$400,000 raised.

With less than \$200,000 remaining in the capital campaign to begin building renovations and preparation for critical member service, the capital campaign continues to engage with supporters throughout the area. Reaching the financial goal of the campaign with gifts of all sizes will launch construction of the project as soon as this fall with a targeted opening date of January 2022.

“It’s powerful to unite with community partners like Litehouse, Inc. over shared values and service as we build upon a long-standing legacy of youth development, healthy living, and social responsibility,” said Scott Lewis, President/CEO of the YMCA of Greater Grand Rapids. “Collaborations and contributions from community members are what make the Y and Lowell such integral spaces for healthy habits and healthy relationships.”

The plans for the new Y include tripling the square footage of the current facility to more than 17,000 square feet, adding comprehensive health and wellness equipment, and including programming for all ages. Facility amenities include group exercise studios, a health and wellness center, KidZone and activity center, community rooms, locker rooms, chapel, and welcome area for community gathering. Select naming opportunities still remain.

To learn more about how you can support the final stretch of this campaign, visit www.grymca.org/lowell.

For more than 60 years, the Lowell YMCA has been central to building a strong and integrated community that cares for people. Working in collaboration and partnership with many others,

the Lowell YMCA has served Lowell and the surrounding communities through programs and services that strengthen the spirit, mind, and body of all.

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About the YMCA of Greater Grand Rapids

The YMCA of Greater Grand Rapids is West Michigan’s leading nonprofit strengthening communities through youth development, healthy living, and social responsibility. Through its seven branch locations, YMCA Camp Manitou-Lin, community outreach programs, and childcare sites, the YMCA of Greater Grand Rapids is committed to improving the health and well-being of children and families. YMCA programs impact thousands of lives annually and respond to unique community needs across West Michigan. To learn more, visit grymca.org.

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About Litehouse:

Litehouse, Inc. is a leader in refrigerated salad dressings, dips, sauces, condiments and other innovative consumer packaged goods, manufacturing these delicious products at its five U.S. facilities based in Idaho, Michigan, Utah and Virginia. The diverse portfolio of Litehouse, Inc. brands includes Litehouse, Green Garden, Organicville, Sky Valley, Veggiecraft Farms and Brite Harbor. Litehouse, Inc. is proud to be 100% employee-owned and each one of the employee owners delivers on high standards of quality and innovation. For more information, visit www.litehousefoods.com.