

IONIA COUNTY YMCA

WHY WE RUN

ROADS & TRAILS

1 MILE, 5K/10K RACE SERIES



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WHY WE RUN ROADS

Sunday, April 24, 2022

Why We Run Roads is a 5k and 10k. The race will be based out of Ionia State Park, starting and finishing on the bike trail off Riverside Drive.

CREATING A STRONGER COMMUNITY TOGETHER

This race support the Ionia County YMCA third grade Safety Around Water Program. This life-saving program serves more than 1,000 Ionia County 3rd graders, each receiving 8 hours of instruction on how to remain safe around and in the water. Your support for the YMCA programs increases our capacity to address the many challenges facing our youth, our health, and our community. Together, we can build a stronger community for all.

WON'T YOU JOIN US?

SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR: \$2,500

SPONSOR BENEFITS:

- Recognition as presenting sponsor
- Signage at event (lead on banner): registration / packet pick-up / finish line
- Mention on Y social media
- Company promoted in email blasts to participants
- Company information in day-of-race packet
- Opportunity to welcome all race participants day of event
- Exhibitor booth space at event (8x10)
- Three (3) complimentary entries to the race
- Logo displayed on community promotional materials, and ALL mile marker signage

GOLD SPONSOR: \$1,000

SPONSOR BENEFITS:

- Signage at event (on banner): registration / packet pick-up /mile marker
- Company information in day-of-race packet
- Exhibitor booth space at event (8x10)
- Two (2) complimentary entries to the race

SILVER SPONSOR: \$500

SPONSOR BENEFITS:

- Signage at event: registration / packet pick-up /water station
- Company information in day-of-race packet
- Exhibitor booth space at event (8x10)

FOR DETAILS: email Haley McLean at hmclean@grymca.org



SPONSORSHIP FORM

YMCA OF GREATER GRAND RAPIDS

DONATE FOR A BETTER US.

DONOR INFORMATION

Yes! I will participate because I believe in the Y's mission!

Name _____

How would you like to be recognized? _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email _____



PLEASE CHOOSE ONE:

- \$ _____ Premier Sponsor (\$2,500)
- \$ _____ Gold Sponsor (\$1,000)
- \$ _____ Silver Sponsor (\$500)

METHOD OF GIVING

- Check Enclosed payable to the YMCA of Greater Grand Rapids
- To pay with a credit card, contact Heidi at 616.855.9547 or hleggett@grymca.org

My Signature _____

Printed Name _____

Date _____

FOR OFFICE USE ONLY

Campaigner _____ Donor ID# _____ GENERAL SORT _____ BRANCH _____ CAMPAIGN _____ YEAR _____ SECTION _____ SOURCE _____