



CORPORATE MEMBERSHIP

YMCA OF GREATER GRAND RAPIDS

LET'S WORK TOGETHER

Encouraging a renewed commitment to healthy living and total wellness for your employees, your organization can impact the costs related to obesity, inactivity, and other health-related conditions.

The Y will partner with you and your employees by offering a corporate health and wellness program which can lead to a healthier, happier workforce.

BENEFITS TO YOUR ORGANIZATION

A comprehensive health and wellness program can lead to a healthier, happier workforce.

- Improved overall health
- Increased ability to cope with stress
- Increased productivity
- Increased energy levels and positive attitudes
- Reduced absenteeism
- Enhanced benefits for your employee recruitment and retention

OUR COMMITMENT

The YMCA of Greater Grand Rapids offers a variety of benefits to our members:

- No Joining Fee for all corporate members
- Flexible month-to-month membership
- Seven Grand Rapids-area locations to give your employees the convenience and choice of working out close to home or work
- One Coaching Connection session - During this free one-on-one session, a coach gets to know your employees, their goals and interests, and help keep them motivated
- All group exercise classes are included in membership to add variety to your employees' workouts
- Family-friendly facilities with pools, tracks, gyms, outdoor spaces and activity centers
- Free drop-in child care with Family memberships
- Special member rates provide savings on Y programs, overnight camp at YMCA Camp Manitou-Lin, clinics, and other services
- Access to Y locations across the country

YOUR COMMITMENT

Contribute toward a portion of your employees' monthly membership rates:

- Cover \$10 or more of the monthly rate and the Y will match \$10 per month
- Commit to a minimum of 5 participants, or 30% of your workforce for smaller companies

ENGAGE YOUR EMPLOYEES

- You may require employees to visit the Y a certain number of times within a month in order to receive reimbursement.
- This is a great way to engage employees and make sure they are utilizing the facility.
- The Y would provide you with a monthly "gate report" showing the number of times each participant has visited the Y.
- The Y can also provide participation lists that would show the employees that are signed up for a membership with the Y, if a gate visit report would not be requested.

FLEXIBLE PAYMENT OPTIONS

- **Bank draft a portion to employee:** At enrollment, the bank information is collected – the Y charges the employee the cost for membership (minus the Y match). The employee would seek your contribution from you directly.
- **Bank draft a portion to employee:** At enrollment, the bank information is collected – the Y charges the employee the cost for membership (minus the Y match and the portion you are contributing). The Y would invoice you for your contribution portion.
- **100% Invoiced:** The Y invoices you for the full membership fee (minus the Y match) and you can decide if you want to charge the employee a portion on your end.
 - We would invoice monthly, quarterly, semi-annually, or annually.

IMPLEMENTATION

- Determine the amount you'd like to contribute toward employee's membership fees.
- Complete the Corporate Membership Form.
- Contact Heidi Leggett, Corporate Membership Experience Manager, at hleggett@grymca.org.
- Communicate the benefit to your employees.
 - We're able to assist with meetings or membership fairs.
 - A company letter will be provided to hand out to employees.
- If desired, you'll begin receiving monthly/quarterly gate reports showing utilization.

INTERESTED IN CORPORATE MEMBERSHIP?

To learn more, contact Heidi Leggett at 616.855.9547 or hleggett@grymca.org

DAVID D. HUNTING YMCA
475 Lake Michigan Drive NW
Grand Rapids, MI 49504
616.855.9600

IONIA COUNTY YMCA
250 E. Tuttle Road
Ionia, MI 48846
616.527.5760

LITEHOUSE FAMILY YMCA
1070 N Hudson St SE
Lowell, MI 49331
616.897.8445

MARY FREE BED YMCA
5500 Burton SE
Grand Rapids, MI 49546
616.285.9077

SPARTANNASH YMCA
5722 Metro Way SW
Wyoming, MI 49519
616.885.5500

VISSER FAMILY YMCA
3540 Fairlanes SW
Grandville, MI 49418
616.530.9199

WOLVERINE WORLDWIDE FAMILY YMCA
6555 Jupiter Avenue
Belmont, MI 49306
616.363.3000

YMCA CAMP MANITOU-LIN
1095 N. Briggs Road
Middleville, MI 49333
888.909.2267



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